



# 2023 Association of Healthcare Value Analysis Professionals

## Annual Conference and Industry Partner Expo



*September 26-28, 2023  
Grapevine, Texas*

# Industry Partner Engagement Levels Overview

## Meeting Attendees include:

- Between 300-400 Healthcare Value Analysis Leaders and Professionals are Expected to Attend
- Attendees primarily have a clinical background (84%)
- Attendees primarily are from hospitals, group purchasing organizations, and integrated delivery systems
- 80+ Healthcare Industry Suppliers and Industry Partners make up the exhibit hall

## All AHVAP Booth Packages will include the following:

Each 10' x 10' booth package consists of:

- 8' high back wall (2 color max scheme)
- 3' high side drape (1 color max scheme)
- (1) 6' x 30" H draped table (uniform in color)
- (2) Limerick side chairs
- (1) wastebasket
- 7" x 44" one-line booth ID sign



## Booth Levels are customizable to the Diamond, Platinum, and Gold levels as described below:

### Diamond Level Industry Partnership:

- 1 Hour Focus Group
- Full Conference Registration for 4 Attendees
- Exclusive Meeting with AHVAP Executive Officers and Executive Director
- Opportunity to Sponsor and Introduce One Keynote Speaker
- Exclusive Recognition throughout conference
- 1 Vendor Booth
- 2 Email Blasts to entire AHVAP Membership
- 4 Tickets to Attend Industry Partner Reception with AHVAP Board of Directors
- Included Access to Lead Generation Platform
- Prime Location in Exhibit Hall
- Logo Recognition in Conference App
- Recognition on AHVAP Website
- Recognition on Conference Signage
- Recognition at Morning Opening sessions
- Full Electronic List of Approved Registrants
- Company Logo in Show Slides
- All Meals for Registered Personnel included



## Platinum Level Industry Partnership:

- Full Conference Registration for 2 Attendees
- Exclusive Meeting with AHVAP Board of Directors and Executive Director
- Recognition throughout conference
- 1 Vendor Booth
- 1 Email Blast to entire AHVAP Membership
- 2 Tickets to Attend Industry Partner Reception with AHVAP Board of Directors
- Prime Location in Exhibit Hall
- Logo Recognition in Conference App
- Recognition on AHVAP Website
- Recognition on Conference Signage
- Recognition at Morning Opening sessions
- Full Electronic List of Approved Registrants
- Company Logo in Show Slides
- All Meals for Registered Personnel included



## Gold Level Industry Partnership:

- Full Conference Registration for 2 Attendees
- Recognition throughout conference
- 1 Vendor Booth
- Included Access to Lead Generation Platform
- Logo Recognition in Conference App
- Recognition on AHVAP Website
- Recognition on Conference Signage
- Recognition at Morning Opening sessions
- Full Electronic List of Approved Registrants
- Company Logo in Show Slides
- All Meals for Registered Personnel included

Please note that booth extras such as electricity can be booked for an additional fee with our Exhibitor Partner, Freeman.  
**For additional details, please contact the AHVAP HQ team:  
[info@ahvap.org](mailto:info@ahvap.org).**



## Booth Registration:

To secure your booth registration, please register your booth using the following dedicated link:

[https://whova.com/portal/registration/ahvap\\_202309/exhibitor](https://whova.com/portal/registration/ahvap_202309/exhibitor)

## Hotel Reservation:

To secure hotel reservations for your booth personnel, please use the following dedicated link:

<https://book.passkey.com/gt/219059141?gtid=fb0921408965efbbd7b12776cf32736b>

